



## CONTRACT RENEWAL LETTER

**Date:** April 07, 2023  
**Contract #:** UCPJMU6084  
**Service:** Videography Services  
**Renewal Period:** 7/23/2023 to 7/22/2024  
**Renewal #:** 2 of 4 One-Yr  
**Issued By:** James Madison University  
Adam Fleming, Buyer Senior Ph: 540-568-4280  
Fx: 540-568-7935  
**Contractor:** Elantes  
1655 Fort Myer Dr. Suite 700  
Rosslyn, VA 22209  
**Contract Administrator:** Justin Roth, Communications & Marketing

### **Description of Renewal Notice:**

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same and is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

### **Elantes**

**By:** Adam Ishaeik  
Adam Ishaeik, CEO  
\_\_\_\_\_  
Name (print)  
CEO 4-7-2023  
\_\_\_\_\_  
Title Date Signed

### **James Madison University**

**By:** Adam Fleming  
Adam Fleming,  
\_\_\_\_\_  
Name (print)  
Buyer Senior 04/07/23  
\_\_\_\_\_  
Title Date Signed



Contract #: UCPJMU6084  
 Contractor: Elantes  
 Renewal Period: 7/23/2023 - 7/22/2024  
 Commodity: Videography Services

**Pricing Schedule:**

For Live Events		HOURLY RATE	Applied Discount	DISCOUNTED HOURLY RATE
Site visit and planning		\$80.00	0.00%	\$80.00
Camera Operator		\$140.00	0.00%	\$140.00
Director		\$225.00	0.00%	\$225.00
Post-production and delivery of video archive		\$80.00	0.00%	\$80.00
For Produced Video		HOURLY RATE	Applied Discount	DISCOUNTED HOURLY RATE
Pre-production and planning		\$110.00	8.00%	\$101.20
Scriptwriting		\$85.00	8.00%	\$78.20
Video capture (on location)		\$120.00	8.00%	\$110.40
Video capture (in studio)		\$120.00	8.00%	\$110.40
Graphics and title development		\$125.00	8.00%	\$115.00
Video editing		\$125.00	8.00%	\$115.00
Voice over		\$300.00	8.00%	\$276.00
Audio editing		\$135.00	8.00%	\$124.20
Finalizing files (compressing, uploading, etc.)		\$50.00	8.00%	\$46.00
In House Equipment Rental*		HOURLY/DAY RATE	Applied Discount	DISCOUNTED HOURLY/DAY RATE
Full Camera Package and Lights		\$750 / \$3000	8.00%	\$690 / \$2,760
Livestream Package		Depends on Requirement	N/A	Depends on Requirement
Audio Package		\$125 / \$500	8.00%	\$115 / \$460
Grip Van		\$125 / \$500	8.00%	\$115 / \$460