



CONTRACT RENEWAL LETTER

Date: May 24, 2022
Contract #: UCPJMU6083
Service: Videography Services
Renewal Period: 7/23/2022 to 7/22/2023
Renewal #: 1 of 4 One-Yr
Issued By: James Madison University
Adam Fleming, Buyer Senior

Ph: 540-568-4280

Fx: 540-568-7935

Contractor: Ryan Berry Productions
Attn: Ryan Berry
78 Autumn Bluff Drive
Weyers Cave, VA 24486

Ph: (540) 836-0079

Contract Administrator: Justin Roth, Communications & Marketing

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The previous contract pricing schedule is hereby replaced with the pricing schedule attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

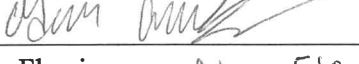
Return one executed renewal notice to my attention within ten days.

Ryan Berry Productions

By: 
Ryan Berry Ryan Berry
Name (print)

President 5/27/2022
Title Date Signed

James Madison University

By: 
Adam Fleming, Adam Fleming
Name (print)

Buyer Senior 05/24/2022
Title Date Signed



Contract #: UCPJMU6083

Contractor: Ryan Berry Productions

Renewal Period: 7/23/2022 - 7/22/2023

Commodity: Videography Services

Pricing Schedule:

For Live Events	HOURLY RATE
Site visit and planning	\$75 (1 hour or less - Free)
Camera Operator	\$125 or \$300/event
Director	\$200 or \$500/event
Captioning Technician	\$250/event
Captioning TV Systems	\$400/event
Live Video Switching (IMAG) System	\$600/event
Video Cameras	\$250/event
Record / Stream System	\$100/event
Post-production and delivery of video archive	Free
For Produced Video	HOURLY RATE
Pre-production and planning	\$125.00
Scriptwriting	\$125.00
Video capture (on location)	\$125.00
Video capture (in studio)	\$125.00
Graphics and title development	\$175.00
Video editing	\$125.00
Voice over	Quoted per read (varies depending on selected talent)
Audio editing	\$125.00
Finalizing files (compressing, uploading, etc.)	\$125.00
Drone Video / Photo Services	\$500 half day / \$1000 full day
In House Equipment Rental	Quoted as needed
Drone Services	Quote
DJI Inspire 2 Professional Drone platform with 4k camera system	\$500/ 1/2 day or \$1,000/day *If the work only requires a simple single shot, the price will be \$125/hr.
Web Services	HOURLY RATE

Web Services (includes design, programming, app development, and consultation	\$150.00

****2 person crew full day rate: \$2,500.00. Includes 2 cameras, small lighting, audio package. (typical 1 person interview and b-roll setup)***

****Full crew with production grip van - day rate: \$5,000.00. Includes 3 crew members, 3 cameras, full lighting and grip package, full audio package, 12 ft. camera crane, camera cart with monitor, 1/4 ton grip package***