



August 30, 2021

**ADDENDUM NO.: Two**

**TO ALL OFFERORS:**

**REFERENCE:** Request for Proposal No: **RFP# DMS-1123**  
Dated: August 9, 2021  
Commodity: *Madison*, the JMU Magazine  
RFP Closing On: September 9, 2021 at 2:00 p.m.

Please note the clarifications and/or changes made on this proposal:

1. Question: Under the paper spec's, for the cover coating it specified aqueous AND dull UV. Are you asking that we include the cost for both coatings? Is it a flood coating for 1 and spot for the other? Or would the cover have either/or? And these coatings would be on Covers 1 and 4 only – not the inside covers 2 & 3, correct?

**Answer: Either or and Covers 1 and 4 only.**

2. Question: When would files be sent in December for the January issue 2022? And what is the in-home date requested?

**Answer: These specifics details will be established after the contract is awarded. General dates for the estimate are acceptable.**

3. Question: It is possible to get a sample mail file to provide a mailing analysis along with the proposal?

**Answer: Same as above, mail files will be shared after the contract award.**

4. Question: Are there multiple versions of the magazine that will be printed (i.e./require plate changes on press) or only 1 version?

**Answer: Printing multiple versions is something we do regularly and will need the estimate to reflect this possibility.**

Signify receipt of this addendum by initialing “*Addendum #2* \_\_\_\_\_” on the signature page of your proposal.

MSC 5720  
752 Ott Street, Room 1042  
Wine Price Building  
Harrisonburg, VA 22807  
Office of 540.568.3145 Phone  
PROCUREMENT SERVICES 540.568.7935 Fax

Sincerely,

A handwritten signature in black ink that reads "Dana Simmers". The signature is written in a cursive style with a large, looped initial "D".

Dana Simmers

Buyer Senior

Phone: 540-568-5113