



August 30, 2021

ADDENDUM NO.: Two

TO ALL OFFERORS:

REFERENCE: Request for Proposal No: **RFP# DMS-1123**
Dated: August 9, 2021
Commodity: *Madison*, the JMU Magazine
RFP Closing On: September 9, 2021 at 2:00 p.m.

Please note the clarifications and/or changes made on this proposal:

1. Question: Under the paper spec's, for the cover coating it specified aqueous AND dull UV. Are you asking that we include the cost for both coatings? Is it a flood coating for 1 and spot for the other? Or would the cover have either/or? And these coatings would be on Covers 1 and 4 only – not the inside covers 2 & 3, correct?

Answer: Either or and Covers 1 and 4 only.

2. Question: When would files be sent in December for the January issue 2022? And what is the in-home date requested?

Answer: These specifics details will be established after the contract is awarded. General dates for the estimate are acceptable.

3. Question: It is possible to get a sample mail file to provide a mailing analysis along with the proposal?

Answer: Same as above, mail files will be shared after the contract award.

4. Question: Are there multiple versions of the magazine that will be printed (i.e./require plate changes on press) or only 1 version?

Answer: Printing multiple versions is something we do regularly and will need the estimate to reflect this possibility.

Signify receipt of this addendum by initialing "*Addendum #2* _____" on the signature page of your proposal.

MSC 5720
752 Ott Street, Room 1042
Wine Price Building
Harrisonburg, VA 22807
Office of 540.568.3145 Phone
PROCUREMENT SERVICES 540.568.7935 Fax

Sincerely,

A handwritten signature in black ink that reads "Dana Simmers". The signature is fluid and cursive, with the first name "Dana" and last name "Simmers" clearly distinguishable.

Dana Simmers

Buyer Senior

Phone: 540-568-5113