



CONTRACT RENEWAL LETTER

Date: July 01, 2025
Contract #: UCPJMU7012
Service: Athletic Award Rings & Jewelry
Renewal Period: 9/10/2025 to 9/9/2026
Renewal #: 1 of 4 One-Yr
Issued By: James Madison University
Dylan Morris, Buyer Senior Ph: 540-568-3002
Fx: 540-568-7935

Contractor: Herff Jones, LLC
4501 West 62nd Street
Indianapolis, Indiana 46268

Contract Administrator: Marissa Manko, Athletics

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same and is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

Herff Jones, LLC
By: 
Rika Cuff
Name (print)
SVP of Sales 7/1/2025
Title Date Signed

James Madison University
By: 
Dylan Morris,
Name (print)
Buyer Senior 7/1/2025
Title Date Signed



Contract #: UCPJMU7012
Contractor: Herff Jones, LLC
Renewal Period: 9/10/2025 – 9/9/2026
Commodity: Athletic Award Rings & Jewelry

1. Contractor’s pricing schedule is as follows:

a. Base Ring Price:

	Small, Medium, Large	XL	2X	3X	4X	5X
<5 Rings						
1 Ring	\$449	\$459	\$469	\$479	\$489	\$499
3 Rings	\$274	\$284	\$294	\$304	\$314	\$324
5-9	\$229	\$249	\$259	\$269	\$279	\$289
10-19	\$209	\$219	\$229	\$239	\$249	\$259
20-29	\$199	\$209	\$219	\$229	\$239	\$249
30-49	\$189	\$199	\$209	\$219	\$229	\$239
50+	\$179	\$189	\$199	\$209	\$219	\$229

*Custom and large center stones will increase the price by at least \$20 per ring.

b. JMU Ring Price per illustrations shown in *Attachment A, # 1 - 5*

Qty / Ring #	#1, 3X, Forefinger, Perimeter Stones	#2, XL, Sq Custom, Shak Stones	#3, 3X, Oval, Perimeter Stones, Onyx Finish	#4, 3X, Square, No Upgrades	#5, 3X, Forefinger, No Upgrades
5-9	\$279	\$249	\$289	269	269
10-19	\$249	\$219	\$259	239	239
20-29	\$239	\$209	\$249	229	229
30-49	\$229	\$199	\$239	219	219
50+	\$219	\$189	\$229	209	209

*Pricing in accordance with attachment below

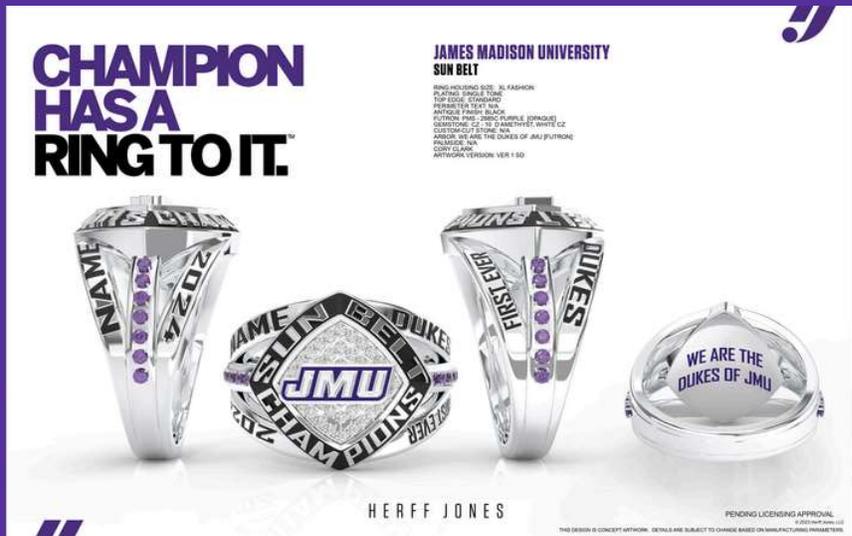


2. For any purchase, excluding Point-of-Sale purchases, the University will issue an eVA purchase order based upon a quote provided by your firm. No additional agreements, orders forms, or signatures shall be required.
3. Contractor waives all credit card fees for all purchases related to this agreement.
4. Any changes in the pricing and products offered described herein shall be mutually agreed upon by the Purchasing Agency and Contractor with all changes first being authorized through either a contract modification and/or a change order issued by the Purchasing Agency
5. Parties agree that this Negotiation Summary modifies RFP # DKM-1214 and the Contractor's initial response to RFP # DKM-1214, and in the event of conflict this negotiation summary shall take precedence.
6. Contractor acknowledges that the VHEPC PAC Agreement shall be incorporated as a part of this contract.
7. Contractor shall agree that all fees have been disclosed. No additional fees will be accepted.

James Madison University Sketch Samples



#1



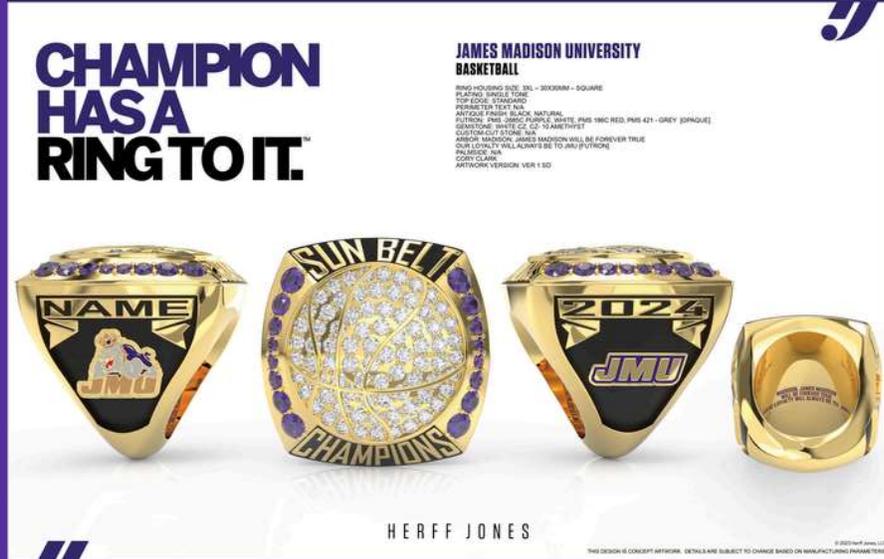
#2



#3

James Madison University Sketch Samples

#4



#5

