



CONTRACT RENEWAL LETTER

Date: July 14, 2026
Contract #: UCPJMU6676
Service: Pyrotechnic & Firework Displays
Renewal Period: 7/19/2026 to 7/18/2027
Renewal #: 3 of 4 One-Yr
Issued By: James Madison University
Dylan Morris, Buyer Senior Ph: 540-568-3002
Fx: 540-568-7935
Contractor: Image Engineering
7525 Perryman Ct
Curtis Bay, Maryland 21226
Contract Administrator: Melissa Wyant, Athletics

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The previous contract pricing schedule is hereby replaced with the pricing schedule attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

Image Engineering

By:

Michael Adamek

Name (print)

Director, Account Management

7/14/2026

Title

Date Signed

James Madison University

By:

Dylan Morris, CUPO

Name (print)

Buyer Senior

7/14/2026

Title

Date Signed

Contract #: UCPJMU6676

Contractor: Image Engineering

Renewal Period: 7/19/2026 to 7/18/2027

Commodity: Pyrotechnic & Firework Displays

Pricing Schedule:

1. James Madison University
Bridgeforth Stadium
2026 Season

Install: TBD, Prior to 2026 Football Season

Strike: TBD, Conclusion of 2026 Football Season

Based on a 6-game Regular Season

Elements	Game Subtotal	Season Subtotal
PLANNING, DESIGN & MANAGEMENT	\$303	\$1,820
Overall coordination & production to include:		
- Research		
- Concept creation		
- Design renderings and layout of all technical equipment		
- Design and engineering of all custom fabricated pieces		
- Site research & inspection		
- Attendance at all necessary meetings		
- Budget creation and management		
- Creation of site plans		
- Coordination with venue		
- Coordination with authorities having jurisdiction		
- Coordination with client		
Production		
Producer	\$250	\$1,500
Design		
Pyro Design - Design for the Season	\$53	\$320
EQUIPMENT AND ELEMENTS - (6) Home Game Season	\$12,054	\$72,325
Field Intro Assets - Season Rental (6) Games - Towers	\$1,642	\$9,855
(2) Towers	\$800	\$4,800
(2) CO2 Jets	\$300	\$1,800
(2) CO2 Hose and Fittings Packages	\$50	\$300
(2) Power Cabling Packages	\$250	\$1,500
(4) 20x30 Gerbs	\$242	\$1,455
<i>*(6) 20lb Liquid Siphon CO2 Tanks To Be Ordered by Client Per Game* - Player Intros</i>		
Field Intro Assets - Season Rental (6) Games - Sleds	\$1,920	\$11,520
(2) 2'W x 20'L x 5'H Cryo Sleds	\$500	\$3,000
(8) CO2 Jets	\$1,120	\$6,720
(8) CO2 Hose and Fitting Packages	\$200	\$1,200
(2) Power Cabling Package	\$100	\$600
<i>*(8) 20lb Liquid Siphon CO2 Tanks To Be Ordered by Client Per Game*</i>		
Field Game Assets - Season Rental (6) Games - Towers	\$750	\$4,500
(2) Towers + Baseplates	\$200	\$1,200

(2) CO2 Jets	\$250	\$1,500
(2) CO2 Hose and Fittings Packages	\$50	\$300
(2) Power Cabling Packages	\$250	\$1,500

**(TBD) 20lb Liquid Siphon CO2 Tanks To Be Ordered
by Client Per Game* - Touchdowns*

Rooftop Pyrotechnics Package - (6) Games	\$10,100	\$60,600
(6) Home Games - (4) Positions		
Team Introductions	\$3,067	\$18,400
National Anthem - Rockets Red Glare, Bombs Bursting, Finale	\$1,485	\$8,909
Kick off Shot – Reallocated from Player Introduction Towers	\$697	\$4,182
(5) Situationals - Touchdowns	\$2,800	\$16,800
Win Shot	\$1,752	\$10,509
Plates and Holders	\$150	\$900
Wireless Modules	\$150	\$900
Onfield Duke Dogs Pyrotechnics Package - (6) Games	\$121	\$727
(12) 20x20 Gerbs		
<i>(1) Per Dog Per Game / (2) Dogs</i>	\$121	\$727
Discount Package	(\$2,479)	(\$14,877)
Field Intro Assets - Towers - Discount - 20%	(\$378)	(\$2,271)
Field Intro Assets - Sleds - Discount - 20%	(\$384)	(\$2,304)
Rooftop Pyrotechnic - Discount - 15%	(\$1,717)	(\$10,302)
LABOR	\$4,131	\$24,787
Warehouse Prep Labor	\$567	\$3,400
(2) Technician - Seasonal Prep, Weekly Prep, End of Season Restock		
<i>(25) Hours per Technician x 2</i>	\$333	\$2,000
(1) Pyro Prep Technician - Weekly Prep, Pull, Load		
<i>(35) Total Hours</i>	\$233	\$1,400
Onsite Labor	\$3,565	\$21,387
(1) Licensed Shooter		
<i>(6) Gamedays Onsite</i>	\$625	\$3,750
(1) Lead Technician		
<i>(6) Gamedays Onsite</i>	\$750	\$4,500
(5) Technicians		
<i>(6) Gamedays Onsite</i>	\$2,190	\$13,137
<i>*JMU to Provide Hands to Move Set Pieces*</i>		
MISCELLANEOUS	\$3,163	\$18,979
Season Load In Trucking - Baltimore, MD to Harrisonburg, VA	\$210	\$1,260

Season Load Out Trucking - Harrisonburg, VA to Baltimore, MD	\$210	\$1,260
AHJ Permit Fee	\$300	\$1,800
Fire Watch Fee	\$450	\$2,700
IE Permit Admin Fee	\$100	\$600
Project Insurance & Disposables	\$1,893	\$11,359
TRAVEL	\$1,171	\$7,026
Staff Travel - Baltimore, MD to Harrisonburg, VA	\$695	\$4,170
Staff Per Diem	\$476	\$2,856
GSA Rate Per Day Per Crew - \$68		
Standard GSA Rate		
*Sales Tax [To be determined from final equipment list and to be charged via the final invoice]	TBD	TBD
Total*	\$20,823	\$124,937

**Additional Firework and Pyrotechnic packages can be furnished upon request. Contractor shall provide fair and reasonable pricing for additional firework and pyrotechnic packages.

2. In the event that inclement weather or other cause beyond the control of the Contractor should prevent the display on the day(s) of display(s), University shall not be required to reimburse Contractor.
3. Contractor has disclosed all fees. No additional fees will be accepted.
4. All subsequent contract renewals shall be initiated and processed solely by James Madison University for the duration of the contract. Additional documents requiring signature by the University will not be accepted.
5. Contractor's pyro technician(s) and staff shall:
 - a. Be at each game two (2) hours prior to launch time.
 - b. Demonstrate themselves in a professional manner at all times while on James Madison University Campus.
 - c. Adhere to all Virginia State Fire Marshal's and University's rules & regulations.
 - d. Maintain a professional appearance.
 - e. Maintain open lines of communication with JMU in advance of each home game to confirm arrival and set-up details.
6. Contractor shall at all times maintain up to date certifications to include Federal Explosives License and Virginia State Fire Marshal's Office certified pyrotechnician

certificate for all individuals assigned to University. Contractor shall provide updated certificate prior to expiration each year.

7. In the event that James Madison University proposes new launch locations, the University requests that Image Engineering present a live demonstration from the proposed locations. Image Engineering shall coordinate with the Virginia State Fire Marshall prior to demonstration.
8. Contractor shall issue an updated copy of their Liability Insurance Certificate annually to University.
9. Contractor shall provide fireproof matts for the launch locations on the roof of the Robert & Frances Plecker Athletic Performance Center (APC) as outlined in the RFP.
10. The Contractor hereby will be solely responsible for any damage caused to the scoreboard, either intentionally or unintentionally, during the ignition and launching of pyrotechnics and fireworks. The Contractor assumes all liability for any costs incurred by the facility for the repair or replacement of the scoreboard. Contractor will work with university to have all repairs done in a timely and efficient manner.