



CONTRACT RENEWAL LETTER

Date: August 08, 2023
Contract #: UCPJMU6411
Service: Sports Editing Software System
Renewal Period: 9/1/2023 to 8/31/2024
Renewal #: 1 of 5 One-Yr
Issued By: James Madison University
Doug Chester, Buyer Senior Ph: 540-568-4272
Fx: 540-568-7935

Contractor: Agile Sports Technologies, Inc. DBA: Hudl
Attn: Kurt Chvatal
600 P Street Suite 400
Lincoln, NE 68508 Ph: 402-480-0125

Contract Administrator: Mac Hart, Athletics

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The previous contract pricing schedule is hereby replaced with the pricing schedule attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

Agile Sports Technologies, Inc. DBA: Hudl

By: KC
Kurt Chvatal

Name (print)
Elite Customer Success Manager 08/09/23

Title Date Signed

James Madison University

By: [Signature]
Doug Chester, VCO

Name (print)
Buyer Senior 8/8/23

Title Date Signed



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Commodity: Sports Editing Software System

Team Sport	Team Gender	Product Category	Product	Qty	Price	Grand Total
Football	Men's	Services	Hudl Recruit - Regional	1	\$14,400	\$14,400
Soccer	Men's	Services	Hudl Silver	1	\$142.42	\$142.42
Soccer	Men's	Services	NCAA Soccer Exchange - Video only	1	\$52.31	\$52.31
Soccer	Men's	Services	100 Reports	1	\$303.25	\$303.25
Soccer	Men's	Services	Coach Account	4	\$261.13	\$1,044.52
Soccer	Men's	Services	NCAA D1 Video Pack	1	\$303.25	\$303.25
Soccer	Men's	Services	XML 100 Pack	1	\$404.25	\$404.25
Soccer	Women's	Services	Hudl Silver	1	\$142.42	\$142.42
Soccer	Women's	Services	NCAA Soccer Exchange - Video only	1	\$52.31	\$52.31
Soccer	Women's	Services	100 Reports	1	\$303.25	\$303.25
Soccer	Women's	Services	Coach Account	4	\$261.13	\$1,044.52
Soccer	Women's	Services	NCAA D1 Video Pack	1	\$303.25	\$303.25
Soccer	Women's	Services	XML 100 Pack	1	\$404.25	\$404.25
Basketball	Men's	Software	Sportscore Pro	1	\$3,969.00	\$3,969.00
Basketball	Men's	Software	Sportscore Pro Review	5	\$1,701.00	\$8,505.00
Field Hockey	Women's	Software	Sportscore Pro	1	\$3,969.00	\$3,969.00
Field Hockey	Women's	Software	Sportscore Pro Review	3	\$1,701.00	\$5,103.00
Field Hockey	Women's	Services	Hudl Platinum	1	\$428.00	\$428.00
Lacrosse	Women's	Services	IWLCA League Exchange (Exchange Only)	1	\$0.00	\$0.00
Lacrosse	Women's	Services	Hudl Platinum	1	\$1,350.00	\$1,350.00
Lacrosse	Women's	Services	Hudl Lacrosse Assist Unlimited Game + Scout 12 Hr	1	\$1,000.00	\$1,000.00
Volleyball	Women's	Services	Volleymetrics Elite	1	\$5,000.00	\$5,000.00
Basketball	Women's	Services	Hudl Platinum	1	\$428.00	\$428.00
Basketball	Women's	Services	Hudl Instat Basketball Additional Login	5	\$50.00	\$250.00
Basketball	Women's	Services	Hudl Instat Basketball D1 Only - Women	1	\$149.00	\$149.00



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Basketball	Women's	Services	Hudl Instat Basketball FIBA National Team Competitions - Women	1	\$150.00	\$150.00
Basketball	Women's	Services	Hudl Instat Basketball International Club (Women's Senior Pro Teams)	1	\$100.00	\$100.00
Basketball	Women's	Services	NCAA Basketball Exchange National	1	\$200.00	\$200.00
Basketball	Women's	Services	Coda + 1 iCoda	1	\$100.00	\$100.00
Basketball	Women's	Software	Sportscore Pro	1	\$3,969.00	\$3,969.00
Basketball	Women's	Software	Sportscore Pro Review	4	\$1,701.00	\$6,804.00
Basketball	Women's	Hardware	Hudl Focus Camera Indoor	1	\$0.00	\$0.00
TOTAL					\$60,374	