



CONTRACT RENEWAL LETTER

Date: April 24, 2025
Contract #: UCPJMU6370
Service: Printing of the Breeze
Renewal Period: 8/15/2025 to 8/14/2026
Renewal #: 3 of 4 One-Yr
Issued By: James Madison University
Adriana Mariscal, Buyer Senior

Ph: 540-568-7523
Fx: 540-568-7935

Contractor: Shenandoah Publications, Inc. dba Narrow Passage
Press
Attn: Keith Stickley
P.O. Box 777
Woodstock, VA 22664

Ph: (540) 459-4000

Contract Administrator: Brad Jenkins, The Breeze

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will increase by 2.3% in accordance with the "other services" category of the CPI-W. An updated pricing schedule is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

Shenandoah Publications, Inc. dba Narrow Passage Press

By: [Signature]
Keith Stickley

Name (print)

President

Title

04/28/2025
Date Signed

James Madison University

By: [Signature]
Adriana Mariscal,

Name (print)

Buyer Senior

Title

04/25/2025
Date Signed

Contract #: UCPJMU6370

Contractor: Shenandoah Publications, Inc. dba Narrow Passage Press

Renewal Period: 8/15/2025 – 8/14/2026

Commodity: Printing of the Breeze

PRICING SCHEDULE:

Contractor's pricing schedule is as follows:

Description - Tabloid Version	Price/M	Price/issue	Add'l 500's RAST	Less 500's RAST
4-Page Issues -- 4,500 Copies Each	86.79 /M	390.58 /issue	6.01	(6.01)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	27.96	125.83 /issue	5.12	(5.12)
8-Page Issues -- 4,500 Copies Each	101.76 /M	509.04 /issue	12.00	(12.00)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	27.96	125.83 /issue	5.12	(5.12)
12-Page Issues -- 4,500 Copies Each	127.39 /M	573.29 /issue	18.00	(18.00)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance		/issue		
16-Page Issues -- 4,500 Copies Each	145.31 /M	653.90 /issue	24.01	(24.01)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		

Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	55.93	251.66 /issue	10.23	(10.23)
20-Page Issues -- 4,500 Copies Each	125.49 /M	564.70 /issue	30.00	(30.00)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	83.89	377.49 /issue	15.35	(15.35)
24-Page Issues -- 4,500 Copies Each	188.87 /M	849.91 /issue	36.01	(36.01)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	83.89	377.49 /issue	15.35	(15.35)
28-Page Issues -- 4,500 Copies Each	213.83 /M	965.30 /issue	42.01	(42.01)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	93.67	421.48 /issue	20.46	(20.46)
32-Page Issues -- 4,500 Copies Each	232.43 /M	1,045.92 /issue	48.01	(48.01)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	93.67	421.48 /issue	20.46	(20.46)
36-Page Issues -- 4,500 Copies Each	258.07 /M	1,161.31 /issue	54.01	(54.01)

Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	139.81	629.15 /issue	25.58	(25.58)
40-Page Issues -- 4,500 Copies Each	276.21 /M	1,242.95 /issue	60.02	(60.02)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	139.81	629.15 /issue	25.58	(25.58)
44-Page Issues -- 4,500 Copies Each	301.62 /M	1,357.32 /issue	66.01	(66.01)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	167.77	754.97 /issue	30.69	(30.69)
48-Page Issues -- 4,500 Copies Each	319.77 /M	1,438.95 /issue	72.02	(72.02)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	167.77	754.97 /issue	30.69	(30.69)
52-Page Issues -- 4,500 Copies Each	337.46 /M	1,518.54 /issue	78.02	(78.02)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		

Up Charge to print (4) process colors in color position; black for balance	195.73	880.80 /issue	35.81	(35.81)
56-Page Issues -- 4,500 Copies Each	363.33 /M	1,634.96 /issue	84.02	(84.02)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	195.73	880.80 /issue	35.81	(35.81)
60-Page Issues -- 4,500 Copies Each	385.10 /M	1,732.96 /issue	90.02	(90.02)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	223.70	1,006.63 /issue	40.92	(40.92)
64-Page Issues -- 4,500 Copies Each	406.88 /M	1,830.97 /issue	96.03	(96.03)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	223.70	1,006.63 /issue	40.92	(40.92)
68-Page Issues -- 4,500 Copies Each	429.57 /M	1,933.06 /issue	102.02	(102.02)
Up Charge to print black plus one spot color in color position; black for balance		/issue		
Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	251.66	1,132.46 /issue	46.04	(46.04)
72-Page Issues -- 4,500 Copies Each	450.44 /M	2,026.97 /issue	108.03	(108.03)
Up Charge to print black plus one spot color in color position; black for balance		/issue		

Up Charge to print black plus two spot colors in color position; black for balance		/issue		
Up Charge to print black plus three spot colors in color position; black for balance		/issue		
Up Charge to print (4) process colors in color position; black for balance	251.66	1,132.46 /issue	46.04	(46.04)
Inserting pre-printed inserts in "The Breeze" for Thursday editions by "Machine"	20.46 /M	92.07		
Inserting pre-printed inserts in "The Breeze" for Thursday editions by "Hand"	35.81 /M	161.12		
Artwork (Charge per hour)	86.96 /HR			
Charge for contractor pick-up of electronic copy (<i>per issue</i>)		/Issue		

1. Contractor shall publish and distribute *The Breeze* once weekly on Thursdays during James Madison University's regular academic year.
 - a. All files will be submitted by University representatives by 12:00 a.m. Thursday to Contractor and Contractor shall have all papers delivered by 11:30 a.m. on Thursday.
 - b. Any special issue files will be submitted by University representative by 2:00 p.m. Wednesday. In the instances where special issues are to be included in *The Breeze* paper, Contractor shall have an extension for delivery where all papers shall delivered by 12:30 p.m. on Thursday.
2. The University shall retain the right to enforce a 15% penalty if all newspapers, excluding special editions, are not delivered by 1:00 p.m. on Thursdays.
3. Papers that are not left in newsstands should be tied or banded in bundles of 25-50. Any newspapers that are left in newsstands should not be bundled but should be loose for pickup.
4. Contractor shall be responsible for distribution to approximately 100 drop points on and off James Madison University campus and within a 3-mile radius around Harrisonburg.
5. Contractor shall protect the content of *The Breeze* until such time as the newspaper has reached newsstands.
6. Contract shall protect newspapers in inclement weather and shall make every effort to keep the papers dry. Place under eaves or inside door if possible. If placing papers outside, papers shall be put in plastic bags.

7. Overruns will not be accepted by James Madison University; however, additional copies should be printed at the contractor's expense to allow for damaged copies prior to and during shipment to James Madison University.
8. Contractor shall pick up an electronic file from The Breeze office, by the stated deadline, if there are any technical or other difficulties originate that prohibit electronic transfer of files from either party.
9. Additional costs shall be mutually agreed upon by the Contractor and Purchasing Agency.