



CONTRACT RENEWAL LETTER

Date: September 03, 2024
Contract #: UCPJMU6191
Service: Admissions and Geodemographic Research and Marketing Services
Renewal Period: 12/15/2024 to 12/14/2025
Renewal #: 3 of 4 One-Yr
Issued By: James Madison University
 Shanna Devers, Buyer Senior Ph: 540-568-3131
 Fx: 540-568-7935

Contractor: The Research Associates
 Attn: Sung Lee
 165 Broadway
 New York, NY 10006 Ph: 212-868-5178

Contract Administrator: Melinda Wood, Admissions

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

The Research Associates

By: 

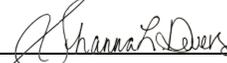
 Sung Lee

Name (print)

CEO 9/5/24

Title Date Signed

James Madison University

By: 

 Shanna Devers,

Name (print)

Buyer Senior 09/04/2024

Title Date Signed