



CONTRACT RENEWAL LETTER

Date: October 28, 2025
Contract #: UCPJMU6170
Service: Madison, the JMU Magazine
Renewal Period: 1/25/2026 to 1/24/2027
Renewal #: 4 of 4 One-Yr
Issued By: James Madison University
 Adriana Mariscal, Buyer Senior
 Ph: 540-568-7523
 Fx: 540-568-7935

Contractor: Progress Printing Plus
 Attn: Matt Thornton
 2677 Waterlick Road
 Lynchburg, VA 24502
 Ph: 434.832.7505

Contract Administrator: Bill Thompson, University Communications

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same and is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

Progress Printing Plus
 By: Matt Thornton
 Matt Thornton

James Madison University
 By: Adriana Mariscal
 Adriana Mariscal,

Name (print)
 Account Executive
 Title
 11/19/2025
 Date Signed

Name (print)
 Buyer Senior
 Title
 10/29/2025
 Date Signed



Renewal #4

Contract #: UCPJMU6170
Contractor: Progress Printing Plus
Renewal Period: 1/25/2026 – 1/24/2027
Commodity: Madison, the JMU Magazine

1. Contractor's Pricing:

Author Alterations (AA's): n/c

Layout Alterations: n/c

Color:

Color Corrections: \$80/hour

Epson Q7: \$10/per page

Proofs:

Online or soft proofs: n/c (once files are initially uploaded and after changed pages are uploaded)

Hard proof – Indigo: n/c (on changed pages)

Hard proof – Epson/Epson Q7: \$10/per page

Hard proof – Xerox proof: n/c

Flipbooks:

Basic Flipbooks with no add-ons: n/c (available once magazine proofs are approved for each issue)

Enhancement Flipbooks: \$100/set-up, \$2/per link with JMU supplied spreadsheet of links to be imbedded

Misc:

- Create interactive printing through augmented reality pages: \$40/per page (base cost hosting fee through "Layar")

- Paper storage and handling: \$2/ per 100 lbs.

Mailing:

Mail File Prep: \$85/set-up, plus \$2.75/M names (min \$150)

\$50 per additional mail version or file

Ink-jet, sort and mail: \$12/M (Postage not included)

NCOA: \$2.85/M (min \$75) (if required)

Co-Mailing Fee: actual costs from co-mailing company

Postage: actual cost from USPS

Madison Magazine Cost Breakdown

100,000 Copies

64 Pages,

Bindery: Perfect Bound

Size: Individual size: 8.5" x 10.5"

Cover paper: 100lb matte text, #2 grade, FSC Certified

Text paper: 50lb matte text, #3 grade, FSC Certified

Process mail files and ink-jet address 90,000 copies (approximately)

10,000 Copies deliver to Harrisonburg, VA (approximately)

Description	Quantity	Base Total	Add'l 1,000's	Less 1,000's
64 pages, cover, gatefold	100,000	\$50,000	\$478.00	\$348.00
Upcharge for adding 8 pages	100,000	\$5,530.00	\$49.70	\$38.49
Upcharge for adding 16 pages	100,000	\$9,626.00	\$86.64	\$67.38
Upcharge for adding 32 pages	100,000	\$17,216.00	\$154.95	\$120.51

2. Contractor's first printing and distribution of *Madison*, the JMU Magazine will be the Spring/Summer 2022 edition.
3. Contractor shall not charge the Purchasing Agency charge card processing fees greater than 2.5%.
4. The current paper costs at the time of each publication shall be included on the invoice and contractor shall provide a copy of the manufacturer invoice.
5. Contractor shall utilize the least expensive and quickest delivery courier services.
6. Contractor has disclosed all potential fees. Additional charges will not be accepted.