



CONTRACT RENEWAL LETTER

Date: May 02, 2024
Contract #: UCPJMU6091
Service: Videography Services
Renewal Period: 7/23/2024 to 7/22/2025
Renewal #: 3 of 4 One-Yr
Issued By: James Madison University
Adam Fleming, Buyer Senior Ph: 540-568-4280
Fx: 540-568-7935

Contractor: Rock Creek Productions
610 Herndon Parkway, Suite 700
Herndon, VA 20170

Contract Administrator: Justin Roth, Communications & Marketing

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same and is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

Rock Creek Productions

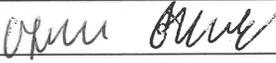
By: 

Stephen Agnew

Name (print)
President 5-7-2024

Title Date Signed

James Madison University

By: 

Adam Fleming,

Name (print)
Buyer Senior 05/06/24

Title Date Signed



Contract #: UCPJMU6091

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Renewal Period: 7/23/2024 - 7/22/2025

Commodity: Videography Services

Pricing Schedule: In addition to the pricing schedule, Rock Creek has agreed to offer JMU a 2.5% discount on projects over \$5,000

For Live Events	HOURLY RATE
Site visit and planning	\$90.63
Camera Operator	\$75.00
Director	\$106.25
Post-production and delivery of video archive	\$105.00
For Produced Video	
	HOURLY RATE
Pre-production and planning	\$90.63
Scriptwriting	\$106.25
Video capture (on location)*	\$331.25
Video capture (in studio)*	\$331.25
Graphics and title development	\$150.00
Video editing	\$105.00
Voice over	\$350.00
Audio editing	\$150.00
Finalizing files (compressing, uploading, etc.)	\$105.00
Equipment Rental	
	DAY RATE
Digital Cinema/4K+ Camera Package	\$900.00
4K Camera	\$650.00
DSLR Package	\$185.00
Zeiss Super Speed Prime Lens Package	\$500.00
Zeiss Super Speed Prime Individual Lens	\$100.00
Steadicam Package (Archer 2s)	\$1,250.00
Field Monitor	\$100.00
Field Audio Package	\$275.00
Lighting and Grip -- Standard Package	\$250.00
1200w HMI Fresnel Light	\$225.00
Kino-flo Diva	\$75.00
Kino-flo 4x4 kit	\$150.00
Lite-panel	\$100.00
Mini-Jib	\$150.00

Full Size-Jib w/motorized head, remote zoom and focus	\$350.00
Dana Dolly	\$85.00
Fischer Hydraulic Dolly	\$500.00
Dolly Track (curved and straight track)	\$25.00
One-ton Grip Truck	\$350.00
Studio Rental (Herndon Office)	\$1,200.00
Additional Labor and Services	DAY RATE
Still Photographer	\$850.00
Gaffer	\$750.00
Grip	\$550.00
Production Assistant	\$350.00
Sound Recordist	\$800.00
Teleprompter w/ Operator	\$550.00
Professional On-camera Narrator	\$1,000.00
Professional Actor - Day Player	\$750.00
Make-up Artist	\$800.00
Transcriptions	\$1.25 per minute of video
Captions	\$1.25 per minute of video

*Rate includes Camera Operator, Sound Technician and Camera and Lighting Equipment. (4 hour minimum)