



CONTRACT RENEWAL LETTER

Date: May 03, 2024
Contract #: UCPJMU6086
Service: Videography Services
Renewal Period: 7/23/2024 to 7/22/2025
Renewal #: 3 of 4 One-Yr
Issued By: James Madison University
Adam Fleming, Buyer Senior
Ph: 540-568-4280
Fx: 540-568-7935

Contractor: AVAdventure
Attn: Liz Sykes
2216 A Stuart Ave
Richmond, VA 23220
Contract Administrator: Justin Roth, Communications & Marketing

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same and is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

AVAdventure

By: ESykes
Liz Sykes,

Name (print)

Owner

Title

May 7, 2024

Date Signed

James Madison University

By: Adam Fleming
Adam Fleming,

Name (print)

Buyer Senior

Title

05/06/2024

Date Signed



Contract #: UCPJMU6086

Contractor: AVAdventure Productions

Renewal Period: 7/23/2024 - 7/22/2025

Commodity: Videography Services

Pricing Schedule:

For Live Events	HOURLY RATE
Site visit and planning	\$83.36
Camera Operator	\$140.67
Director	\$177.14
Post-production and delivery of video archive	\$125.04
For Produced Video	HOURLY RATE
Pre-production and planning	\$83.36
Scriptwriting	\$88.57
Video capture (on location)	\$83.36
Video capture (in studio)	\$83.36
Graphics and title development	\$119.83
Video editing	\$119.83
Voice over	\$177.14
Audio editing	\$119.83
Finalizing files (compressing, uploading, etc.)	\$83.36
In House Equipment Rental*	\$521.00/day
*This rate applies to two-camera shoots suitable for standard documentary, promotional, or interview filming. Additional fees will apply for larger productions.	