



CONTRACT RENEWAL LETTER

Date: May 24, 2022
Contract #: UCPJMU6086
Service: Videography Services
Renewal Period: 7/23/2022 to 7/22/2023
Renewal #: 1 of 4 One-Yr
Issued By: James Madison University
Adam Fleming, Buyer Senior
Ph: 540-568-4280
Fx: 540-568-7935

Contractor: AVAdventure
2216 A Stuart Ave
Richmond, VA 23220

Contract Administrator: Justin Roth, Communications & Marketing

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same and is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

AVAdventure

By: E Sykes

Name (print)

Liz Sykes, Owner / Producer 06/10/2022

Title

Date Signed

James Madison University

By: Adam Fleming

Adam Fleming,

Name (print)

Buyer Senior

Title

05/24/2022

Date Signed



Contract #: UCPJMU6086
Contractor: AVAdventure Productions
Renewal Period: 7/23/2022 - 7/22/2023
Commodity: Videography Services

Pricing Schedule:

For Live Events	HOURLY RATE
Site visit and planning	\$80.00
Camera Operator	\$135.00
Director	\$170.00
Post-production and delivery of video archive	\$120.00
For Produced Video	HOURLY RATE
Pre-production and planning	\$80.00
Scriptwriting	\$85.00
Video capture (on location)	\$80.00
Video capture (in studio)	\$80.00
Graphics and title development	\$115.00
Video editing	\$115.00
Voice over	\$170.00
Audio editing	\$115.00
Finalizing files (compressing, uploading, etc.)	\$80.00
In House Equipment Rental*	\$500/day
*This rate applies to two-camera shoots suitable for standard documentary, prommotional, or interview filming. Additional fees will apply for larger productions.	