



CONTRACT RENEWAL LETTER

Date: May 24, 2022
Contract #: UCPJMU6086
Service: Videography Services
Renewal Period: 7/23/2022 to 7/22/2023
Renewal #: 1 of 4 One-Yr
Issued By: James Madison University
Adam Fleming, Buyer Senior
Ph: 540-568-4280
Fx: 540-568-7935

Contractor: AVAdventure
2216 A Stuart Ave
Richmond, VA 23220

Contract Administrator: Justin Roth, Communications & Marketing

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same and is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

AVAdventure

By: [Signature of Liz Sykes]

Name (print) Liz Sykes, Owner / Producer
Date Signed 06/10/2022

Title Date Signed

James Madison University

By: [Signature of Adam Fleming]

Adam Fleming, [Signature of Adam Fleming]
Name (print)

Buyer Senior 05/24/2022

Title Date Signed



**Contract #:** UCPJMU6086

**Contractor:** AVAdventure Productions

**Renewal Period:** 7/23/2022 - 7/22/2023

**Commodity:** Videography Services

**Pricing Schedule:**

<b>For Live Events</b>	<b>HOURLY RATE</b>
Site visit and planning	\$80.00
Camera Operator	\$135.00
Director	\$170.00
Post-production and delivery of video archive	\$120.00
<b>For Produced Video</b>	
	<b>HOURLY RATE</b>
Pre-production and planning	\$80.00
Scriptwriting	\$85.00
Video capture (on location)	\$80.00
Video capture (in studio)	\$80.00
Graphics and title development	\$115.00
Video editing	\$115.00
Voice over	\$170.00
Audio editing	\$115.00
Finalizing files (compressing, uploading, etc.)	\$80.00
<b>In House Equipment Rental*</b>	\$500/day
*This rate applies to two-camera shoots suitable for standard documentary, promotional, or interview filming. Additional fees will apply for larger productions.	