



## CONTRACT RENEWAL LETTER

**Date:** April 18, 2025  
**Contract #:** UCPJMU6084  
**Service:** Videography Services  
**Renewal Period:** 7/23/2025 to 7/22/2026  
**Renewal #:** 4 of 4 One-Yr  
**Issued By:** James Madison University  
Adam Fleming, Buyer Senior  
Ph: 540-568-4280  
Fx: 540-568-7935

**Contractor:** Elantes  
Attn: Adam Ishaeik  
1655 Fort Myer Dr. Suite 700  
Rosslyn, VA 22209

**Contract Administrator:** Justin Roth, Communications & Marketing

### **Description of Renewal Notice:**

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same and is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

### **Elantes**

**By:** *Adam Ishaeik*

Adam Ishaeik

*Name (print)*

CEO

4/18/25

*Title*

*Date Signed*

### **James Madison University**

**By:** *Adam Fleming*

Adam Fleming,

*Name (print)*

Buyer Senior

04/18/25

*Title*

*Date Signed*



**Contract #:** UCPJMU6084

**Contractor:** Elantes

**Renewal Period:** 7/23/2025 - 7/22/2026

**Commodity:** Videography Services

**Pricing Schedule:**

	HOURLY RATE	Applied Discount	DISCOUNTED HOURLY RATE
<b>For Live Events</b>			
Site visit and planning	\$80.00	0.00%	\$80.00
Camera Operator	\$140.00	0.00%	\$140.00
Director	\$225.00	0.00%	\$225.00
Post-production and delivery of video archive	\$80.00	0.00%	\$80.00
<b>For Produced Video</b>	<b>HOURLY RATE</b>	<b>Applied Discount</b>	<b>DISCOUNTED HOURLY RATE</b>
Pre-production and planning	\$110.00	8.00%	\$101.20
Scriptwriting	\$85.00	8.00%	\$78.20
Video capture (on location)	\$120.00	8.00%	\$110.40
Video capture (in studio)	\$120.00	8.00%	\$110.40
Graphics and title development	\$125.00	8.00%	\$115.00
Video editing	\$125.00	8.00%	\$115.00
Voice over	\$300.00	8.00%	\$276.00
Audio editing	\$135.00	8.00%	\$124.20
Finalizing files (compressing, uploading, etc.)	\$50.00	8.00%	\$46.00
<b>In House Equipment Rental*</b>	<b>HOURLY/DAY RATE</b>	<b>Applied Discount</b>	<b>DISCOUNTED HOURLY/DAY RATE</b>
Full Camera Package and Lights	\$750 / \$3000	8.00%	\$690 / \$2,760
Livestream Package	Depends on Requirement	N/A	Depends on Requirement
Audio Package	\$125 / \$500	8.00%	\$115 / \$460
Grip Van	\$125 / \$500	8.00%	\$115 / \$460