



CONTRACT RENEWAL LETTER

Date: April 21, 2025
Contract #: UCPJMU6083
Service: Videography Services
Renewal Period: 7/23/2025 to 7/22/2026
Renewal #: 4 of 4 One-Yr
Issued By: James Madison University
Adam Fleming, Buyer Senior
Ph: 540-568-4280
Fx: 540-568-7935

Contractor: Ryan Berry Productions
Attn: Ryan Berry
78 Autumn Bluff Drive
Weyers Cave, VA 24486
Ph: (540) 836-0079

Contract Administrator: Justin Roth, Communications & Marketing

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same and is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

Ryan Berry Productions

By: 

Ryan Berry

Name (print)

President

Title
5/16/25

Date Signed

James Madison University

By: 

Adam Fleming,

Name (print)

Buyer Senior

Title
04/21/25

Date Signed



Contract #: UCPJMU6083
Contractor: Ryan Berry Productions
Renewal Period: 7/23/2025 - 7/22/2026
Commodity: Videography Services

Pricing Schedule:

For Live Events	HOURLY RATE
Site visit and planning	\$76.95 (1 hour or less - Free)
Camera Operator	\$128.25 or \$307.80 per event
Director	\$205.20 or \$513.00 per event
Captioning Technician	\$256.50 per event
Captioning TV Systems	\$410.40 per event
Live Video Switching (IMAG) System	\$615.60 per event
Video Cameras	\$256.50 per event
Record / Stream System	\$102.60 per event
Broadcast/Streaming package - Broadcast quality cameras and Live switching system packaging including personnel	\$15,000.00 per event
Post-production and delivery of video archive	Free
For Produced Video	HOURLY RATE
Pre-production and planning	\$128.25
Scriptwriting	\$128.25
Video capture (on location)	\$128.25
Video capture (in studio)	\$128.25
Graphics and title development	\$179.55
Video editing	\$128.25
Voice over	Quoted per read (varies depending on selected talent)
Audio editing	\$128.25
Finalizing files (compressing, uploading, etc.)	\$128.25
Drone Video / Photo Services	\$513.00 half day / \$1,026.00 full day
Broadcast level post production	\$250.00
In House Equipment Rental	Quoted as needed
Drone Services	Quote
DJI Inspire 2 Professional Drone platform with 4k camera system	\$513.00 per 1/2 day or \$1,026.00 per day *If the work only requires a simple single shot, the price will be \$128.25 per hour

Web Services	HOURLY RATE
Web Services (includes design, programming, app development, and consultation)	\$153.90
Washing DC studio rental	\$5,000.00 per day

****2 person crew full day rate: \$2,565.00. Includes 2 cameras, small lighting, audio package. (typical 1 person interview and b-roll setup)***

****Full crew with production grip van - day rate: \$5,130.00. Includes 3 crew members, 3 cameras, full lighting and grip package, full audio package, 12 ft. camera crane, camera cart with monitor, 1/4 ton grip package***