JAMES MADISON UNIVERSITY

CONTRACT RENEWAL LETTER

Date:	December 10, 2025	
Contract #:	UCPJMU5748	
Service:	Broadcast System for Atlantic Union Bank Center	
Renewal Period:	3/15/2026 to 3/14/2027	
Renewal #:	5 of 8 One-Yr	
Issued By:	James Madison University Adam Fleming, Buyer Senior	 Ph: 540-568-4280 Fx: 540-568-7935
Contractor:	Digital Video Group Inc. Attn: David B Thomas 8525 Meadowbridge Rd Mechanicsville, VA 23116	 Ph: 804-559-8850
Contract Administrator:	Ty Phillips, Athletics	

Description of Renewal Notice:

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

Digital Video Group Inc.		**James Madison University**	
By: David B Thomas		**By:** Adam Fleming,	
Name (print)		*Name (print)*	
Director, Contract Sales	12/15/2025	Buyer Senior	12/10/2025
Title	*Date Signed*	*Title*	*Date Signed*