



## CONTRACT RENEWAL LETTER

**Date:** July 06, 2023  
**Contract #:** UCPJMU5255  
**Service:** Promotional Items and Imprinting Services  
**Renewal Period:** 10/15/2023 to 10/14/2024  
**Renewal #:** 5 of 5 One-Yr  
**Issued By:** James Madison University  
Krista McDaniel, Buyer Senior

Ph: 540-568-7523

Fx: 540-568-7935

**Contractor:** Authentic Promotions.com  
Attn: Maril Cardwell  
6151 Fair Oaks Blvd.  
Carmichael, CA 95608

Ph: (800) 497-7765 ext 278

**Contract Administrator:** Krista McDaniel (CA), Procurement Buyer

### **Description of Renewal Notice:**

In accordance with the renewal provision of the original contract all terms, conditions, and specifications of the original contract remain the same during the contract renewal period, along with any modifications that have been incorporated up until this point. The contract pricing will remain the same and is attached to this renewal.

All invoices shall be submitted within sixty days of contract renewal term expiration as well as for each subsequent contract renewal period. Any invoices submitted after the sixty day period will not be processed for payment.

Return one executed renewal notice to my attention within ten days.

### **Authentic Promotions.com**

**By:**   
Maril Cardwell

*Name (print)*

Partner

*Title*

7-12-23

*Date Signed*

### **James Madison University**

**By:**   
Krista McDaniel, VCCO

*Name (print)*

Buyer Senior

*Title*

July 6, 2023

*Date Signed*

**Contract #:** UCPJMU5255

**Contractor:** Authentic Promotions.com

**Renewal Period:** 10/15/2023 - 10/14/2024

**Commodity:** Promotional Items and Imprinting Services

1. Contractor's Promotional Items pricing schedule is as follows:
  - a. 25% discount off column price for one color and one location imprint. Additional discounts may apply for quantities over the end column pricing.
  - b. Set-up fees - no additional cost
  - c. Set-up fees for other goods or services offered - no additional cost
  - d. Samples - no additional cost – samples to be returned to Contractor at Agency's expense
2. Contractor's Imprinting Services pricing schedule is as follows:
  - a. Custom designing and creating artwork - no additional cost
  - b. Custom designing print screen and embroidery artwork - no additional cost
  - c. Personalization - \$7.50 per piece
  - d. Set-up fees - no additional cost
  - e. Embroidery pricing: *(Embroidery only, apparel/item not included)*

Number of Stitches	7 or under	8-14 pieces	15-29 pieces	30-74 pieces	75-149 pieces	150-299 pieces	300-599 pieces	600-999 pieces	1000-4000 pieces
Up to 4000	\$3.85	\$3.85	\$3.85	\$2.48	\$2.31	\$2.20	\$2.20	\$2.09	\$1.87
Up to 5000	\$3.85	\$3.85	\$3.85	\$2.48	\$2.31	\$2.20	\$2.20	\$2.09	\$1.87
Up to 6000	\$3.85	\$3.85	\$3.85	\$2.48	\$2.31	\$2.20	\$2.20	\$2.09	\$1.87
Up to 7000	\$4.24	\$4.24	\$4.24	\$2.75	\$2.53	\$2.41	\$2.41	\$2.29	\$2.05
Up to 8000	\$4.51	\$4.51	\$4.51	\$3.03	\$2.97	\$2.62	\$2.62	\$2.49	\$2.22
Up to 9000	\$4.90	\$4.90	\$4.90	\$3.30	\$3.19	\$2.82	\$2.82	\$2.68	\$2.40
Up to 10000	\$5.28	\$5.28	\$5.28	\$3.58	\$3.41	\$3.03	\$3.03	\$2.89	\$2.57
Each Addtl. 1000 stitches	\$0.39	\$0.39	\$0.39	\$0.39	\$0.22	\$0.21	\$0.21	\$0.20	\$0.18

- f. Screen Printing Services pricing for light-color garments only. *(Screen Printing only, apparel/item not included)*

Number of Colors							
Quantity	1	2	3	4	5	6	Each add'l color
1-11	\$1.09	\$1.47	\$1.86	\$2.26	\$2.64	\$2.74	\$0.10
12-23	\$1.09	\$1.47	\$1.86	\$2.26	\$2.64	\$2.74	\$0.10

24-47	\$1.09	\$1.47	\$1.86	\$2.26	\$2.64	\$2.74	\$0.10
48-71	\$1.09	\$1.47	\$1.86	\$2.26	\$2.64	\$2.74	\$0.10
72-143	\$1.03	\$1.16	\$1.38	\$1.56	\$1.67	\$1.77	\$0.10
144-287	\$0.81	\$0.95	\$1.25	\$1.43	\$1.54	\$1.64	\$0.10
288-499	\$0.59	\$0.83	\$1.06	\$1.23	\$1.34	\$1.56	\$0.10
500-999	\$0.52	\$0.65	\$0.70	\$0.77	\$0.83	\$0.88	\$0.10
1,000-1,999	\$0.52	\$0.65	\$0.70	\$0.77	\$0.83	\$0.88	\$0.06
2,000-4,999	\$0.41	\$0.46	\$0.55	\$0.64	\$0.69	\$0.77	\$0.05
5,000-up	\$0.35	\$0.43	\$0.52	\$0.57	\$0.64	\$0.68	\$0.05

3. Contractor shall provide electronic proofs at no additional charge.
4. Contractor shall waive delivery costs on all standard, rush order, and manufacturer orders.
5. Contractor shall waive all restocking and shipping fees for products that are damaged and/or printed incorrectly.
6. Contractor shall waive all restocking and shipping fees of returns/exchanges.
7. Prior to production and if requested, Contractor shall provide final product sample(s) *(with logo)* at no additional charge.
8. Contractor shall maintain IMG licensed for James Madison University for the duration of the contract. Any associated costs shall be the sole responsibility of the Contractor.
9. Contractor shall not bill the Purchasing Agency charge card processing fees.
10. All deliveries made to the Purchasing Agency shall be FOB destination.
11. Payment shall be made to the Contractor in accordance with the Code of Virginia, §2.2-4347 through 2.2-4354, Prompt Payment Act.
12. The Contractor has disclosed all potential fees. Additional charges shall be reviewed and approved by Procurement Services prior to purchase.